**[](https://www.google.co.in/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwj98K2H843LAhWXCY4KHVf6A9gQjRwIBw&url=http://www.brainwaretechnologies.org/contacts.html&psig=AFQjCNGZOgUkKAnbPy_eW_o-dvtpljgRKA&ust=1456317351594817)Indrani Ganguly**

**Brainware Group of Institutions 2013-2015**

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| --- | --- | --- | --- |
| **ACADEMIC PROFILE** | | | |
| **MBA (Marketing & HR)** | 2015 | Brainware Group of Institutions, Kolkata | 80% |
| **M.H.A.** | 2012 | Post Graduate Institute of Hospital Administration (Peerless Hospital), Kolkata | 70% |
| **B.A.** | 2010 | Bidhannagar College(University Of Calcutta), Kolkata | 60% |
| **Class XII** | 2007 | Beliaghata Deshbandhu Girls High School, Kolkata | 75% |
| **Class X** | 2005 | Beliaghata Deshbandhu Girls High School, Kolkata | 73% |

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| **PROFESSIONAL EXPERIENCE** |

**Desun Hospital & Heart Institute, Kolkata- Marketing Executive July’15- Till Now**

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| **Responsibility** | * **Networking** with Corporate, TPA & PSU clients. * Arrange **camps** to make awareness information for our organization. * **Presentation** of **seminar** in target corporate. * **Lead generation** from trade doctors. |

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| **INTERNSHIP 3 Months** |

**SHRACHI DEVELOPERS Pvt. Ltd, Kolkata- Marketing Executive**

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| **Responsibility** | * Conducted **Marketing Research** & questionnaires to find the demand of property & its opportunities. * **Lead generation** from the analysis of survey results. * **Networking** with client & developers to enhance the reach of our organization. * **Formulating business plans** with organizational vision & Strategic directions & driving business growth through identification & presentation of new market. * involved in the customer feedback analysis to derive recommendations to improve our quality of service. |

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| **INTERNSHIP 3 Months** |

**Woodlands Multispecialty Hospital, Kolkata-Management Trainee**

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| **Responsibility** | * **Corporate** with corporate & TPA patients. * **Solve the quality** of corporate & TPA patients. * **Analysis** of patient’s feedback form. |

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| **ACHIEVEMENTS** | |
| **Extra-Curricular Activities** | * Participated in Inter-school quiz competition. * Basic knowledge of MS-Office. * Basic knowledge of computer & Internet. |

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| **Others** | |
| **Hobbies & Interest** | * Travelling & Reading * Cooking * Listening to music * Social work |

**Email:** [**missindraniganguly@gmail.com**](mailto:missindraniganguly@gmail.com)**, Mobile No: 09874128868**

**

INDRANI GANGULY

Contact No.- +91 9874128868 / +91 8016163594

Email-Id. – [missindraniganguly@gmail.com/gangulyindrani76@gmail.com](mailto:missindraniganguly@gmail.com/gangulyindrani76@gmail.com)

**IT PROFICIENCY:-**

* Basic Knowledge Of MS-Office
* Basic Computer Knowledge

**PERSONAL VITAE:-**

* Date of Birth – 18thDecember, 1989
* Father’s Name – Mr. Buddhadab Ganguly
* Mother’s Name – Mrs. Alo Ganguly
* Permanent Address – 26/G, Kalimuddin Sarkar Lane, Kolkata-700010
* Present Address – 26/G, Kalimuddin Sarkar Lane, Kolkata-700010
* Sex – Female
* Nationality – Indian
* Religion – Hinduism
* Language – English, Bengali &Hindi.

**DECLARATION**

I INDRANI GANGULY do hereby declare that all the information stat above true to the best of my knowledge & behavior.

Date: ………………………… \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Place: ………………………… (Indrani Ganguly)

**Email:** [**missindraniganguly@gmail.com**](mailto:missindraniganguly@gmail.com)**, Mobile No: 09874128868**